

COMPANY PROFILE / GLOBAL TRADE SINCE 2003

Quality at our core. Service that creates value.



Since 2003

INTERNATIONAL TRADE

80+

EXPERIENCED PROFESSIONALS

US\$30M+

ANNUAL SALES

A business built on quality and partnership

Shanghai Wald Industrial Co., Ltd. entered international trade in 2003. Over more than two decades, we have grown into an integrated manufacturing and trading business. Guided by the principle of building our foundation on quality and creating value through service, we supply products and professional support to customers worldwide.

A diverse product portfolio

Our portfolio spans hardware tools, garden products, pet tools, cleaning products and travel-related products. Reliable quality and product performance have made us a long-term supplier to major retailers and importers in Europe and North America, helping us build a strong reputation in international markets.

Our focus: dependable products, professional service and lasting partnerships across international markets.

OUR OPERATIONS / BRANDS / FUTURE

Shanghai roots. International reach.

01 An integrated operating footprint

Our headquarters sales team is based in the core area of Shanghai Songjiang's G60 Science and Technology Innovation Corridor. Production bases in Ningbo, Zhejiang, and Changzhou, Jiangsu, are supported by a team of more than 80 experienced professionals. Quality controls cover product research, design and manufacturing. Efficient operations and production capabilities support annual sales exceeding US\$30 million.

02 Logistics connecting China and Europe

An independent warehouse in Germany supports a logistics network combining direct shipments from China with Germany-based distribution. This approach improves delivery efficiency in the European market and enables responsive order handling and comprehensive customer service.

03 Brand development and technical innovation

Our proprietary brands include REACH, WADISINO, EWAN and WALD. Distinct brand positioning and product quality underpin their growth in international markets. We invest in research and development; our company profile records 12 invention and utility model patents for products.

04 Investing in long-term growth

We will continue investing in research and development, production and service, refining our product range and enhancing customer support. Our ambition is to become a leading international trading enterprise through better products, stronger service and lasting customer trust.

LET'S DISCUSS YOUR NEXT PROJECT

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